Supply Chain **Management**

The following is a comparison chart of 24 companies providing solutions for various needs within the consumer goods supply chain, including activities related to planning (demand forecasting, inventory optimization, etc.) and execution (warehouse management and transportation management, load optimization, fulfillment, etc.). For more information about these and other supply chain solution providers, visit consumergoods.com.

COMPANY/WEBSITE	PRODUCT	KEY CLIENTS	UNIQUE FEATURES/BENEFITS
Alloy www.alloy.ai	**Integrated Demand Forecasting and Planning**	**Did not provide**	The solution combines advanced statistical forecasts, granular sales and inventory visibility, as well as marketing and event intelligence to build demand plans at any level. It then dynamically aggregates and disaggregates plans, compares versions and presents automatic inventory and order forecasts.
Amber Road www.amberroad.com	**Amber Road Global Trade Management Platform**	• **Coca-Cola Co.** • **General Mills** • **Unilever**	The platform has a broad, deep solution footprint that centralizes functionality for supply chain execution across the product lifecycle. This allows for data reuse and reduces the number of software vendors required.
*Aptean www.aptean.com	**Aptean Supply Chain Solutions**	**Not available**	Aptean's solutions deliver 20/20 insight by letting clients monitor and manage every link of the supply chain, automate their processes, derive actionable insights from big data, and create a collaborative view across their network.
BluJay Solutions www.blujaysolutions.com	**BluJay Solutions Transportation Management**	• **Barilla** • **Danone North America** • **Ken's Foods**	BluJay's Transportation Management is a single-workflow, multi-tenant SaaS system that enables process automation and collaboration between trading partners, with visibility and actionable intelligence for freight moves across all modes globally. It controls transportation costs and improves service.

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*Demand Solutions www.demandsolutions.com	**Demand Solutions DSX**	• Clif Bar • Everlast • McIlhenny Co.	DSX software-as-a-service offers functionality for demand planning, collaborative forecasting, inventory planning, production planning and scheduling, sales and operations planning, and integrated business planning. Demand Solutions serves customers in 79 countries.
Elemica www.elemica.com	**Digital Supplier Network & SW**	• Procter & Gamble • Michelin • Honeywell	Elemica accelerates digital transformation by connecting, automating, anticipating and transforming inter-business supply chain processes for the products that CPG and chemical companies buy, sell and move for their customers.
Exceedra www.exceedra.com	**Exceedra Integrated Planning**	• ACH Foods • Bayer • Weetabix	Exceedra is a global provider of integrated business planning solutions to the consumer goods industry. It works with customers to improve performance in trade promotion management/optimization, customer business planning, joint business planning, and S&OP.
*FedEx Supply Chain www.supplychain.fedex.com	**Warehouse Operations and Distribution**	Not available	FedEx Supply Chain empowers companies to discover the full value of their supply chains by developing tailored, technology-based logistics solutions and nurturing strong relationships with customers.
Infor www.infor.com/products/infor-nexus	**Infor Nexus Supply Chain Network**	• Electrolux • Havertys Furniture • J.M. Smucker Co.	Infor Nexus combines artificial intelligence, Internet of Things technology and advanced visualization through an end-to-end collaborative network to provide real-time visibility and predictive intelligence.
Insight, Inc. www.insightoutsmart.com	SAILS	• Ocean Spray • Henkel • Abbott Laboratories	The advanced modeling software's sophisticated optimization and simulation engines allows companies to analyze their complete supply chain operations, including procurement, manufacturing and finished goods distribution.
JDA Software jda.com	**Luminate Demand Edge**	**Did not provide**	Luminate Demand Edge leverages machine learning to produce highly accurate demand forecasts. It goes beyond traditional forecasting methods, incorporating hundreds of real-time demand signals to help retailers make more-informed, risk-aware business decisions.
*Jesta I.S. www.jestais.com	**Jesta Supply Chain Solutions**	• Carter's • Perry Ellis International • Puma	The company's solutions provide 360-degree visibility into the procurement process by giving all the organization's global partners access to the same real-time order details, shipping and tracking information, and location statuses through one centralized platform.
LeanCor Supply Chain Group www.leancor.com	**Third Party Logistics, Supply Chain Consulting**	**Did not provide**	LeanCor's mission is to advance the world's supply chains. Its integrated divisions for training and education, consulting and logistics specialize in lean principles to help organizations eliminate waste, drive down costs and build operational excellence.
Logility www.logility.com	**Logility Voyager Solutions**	• Continental Mills • Fender • HyperX	The Logility Voyager Solutions platform leverages an innovative blend of artificial intelligence and machine learning to automate planning, improve operating performance and accelerate the digital supply chain from product concept to customer delivery.

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Neogrid North America www.neogrid.com	**Demand Driven Replenishment**	• Apple • Sony • Microsoft	Neogrid provides a demand-driven replenishment and inventory management platform that enables end-to-end supply chain visibility, synchronization and automation to increase inventory turns, balance inventories and generate greater profits. The platform improves forecast accuracy, increases collaboration, synchronizes workflows and harmonizes data.
*Manhattan Associates www.manh.com	**Manhattan Active Supply Chain**	• Adidas • Carhartt • Nature's Best	Designed to facilitate easy technology updates, the Manhattan Active suite of solutions allows enterprises to optimize large and complex operations, adapt to market and demand changes, and iterate and innovate at speed.
One Network Enterprises www.onenetwork.com	**Supply Chain Control Tower**	• Philip Morris • Albertsons • Dollar General	One Network's Intelligent Control Tower uses AI and serves as a system of engagement across trading partners, orchestrating companies, people and things to work together in real-time to serve the end consumer.
*Oracle cloud.oracle.com/ scm-cloud	**Oracle SCM Cloud**	• Grupo Bimbo • Knoll • The Wonderful Company	The comprehensive Oracle SCM Cloud incorporates the digital supply chain with capabilities including product innovation, strategic material sourcing, outsourced manufacturing, integrated logistics, omnichannel fulfillment, and integrated demand and supply planning. The functionality can be deployed incrementally.
*SAP www.sap.com/consumer	**SAP Integrated Business Planning**	• Avocados from Mexico • Edgewell Personal Care • Hershey Co.	SAP Integrated Business Planning enables the real-time supply chain by connecting stakeholders across the organization and integrating S&OP, demand and supply planning, and inventory optimization to help customers meet demand rapidly and profitably.
Sensormatic Solutions www.sensormatic solutions.com	**TrueVUE Supply Chain Visibility**	**Did not provide**	Innovative RFID technology and cloud-based analytics enables users to track and control inventory throughout the supply chain. The user-friendly application offers real-time access to product flow data, providing smarter brand and customer protection.
*SYSPRO www.us.syspro.com	**SYSPRO Enterprise Resource Planning**	• 1000 Bulbs • Perrone & Sons • Ramar Foods	The SYSPRO Enterprise Resource Planning software solution for cost-effective, on-premise and cloud-based utilization offers simplicity of use, scalability, information visibility, analytic/ reporting capabilities, business processes and rapid deployment methodology.
Transportation Insight www.transportation insight.com	**Multi-Modal Enterprise Logistics Solutions**	**Did not provide**	Transportation Insight is an enterprise logistics provider leveraging a robust blend of supply chain analytics, parcel optimization technology, TMS, WMS, and data solutions to engineer and execute multi-modal supply chain strategy, helping shippers protect profitability.
UNEX Manufacturing www.unex.com	**UNEX Order-Picking Solutions**	• Aubuchon Hardware • George J. Falter Co. • Cutter & Buck	UNEX provides order-picking and storage solutions for retailers, manufacturers and distributors that speed fulfillment, save time and space in facilities, improve inventory control, increase pick efficiency, and give greater visibility to SKUs for fewer pick errors.
Wipro Ltd. www.wipro.com	**Connected Warehouse**	**Did not provide**	The solution extends the shelf life of legacy warehouse management systems by eliminating the need for costly upgrades. It integrates disparate warehouse management systems and provides visibility on a single platform for superior fulfillment performance.

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