

2017 Media Opportunities

MONTH	SPECIAL FEATURE/ COVER STORY	BEST PRACTICES	ANNUAL RESEARCH REPORTS	TECHNOLOGY SOLUTIONS GUIDES	STRAIGHT TALK FEATURES	CUSTOM RESEARCH	EVENTS
JANUARY/FEBRUARY Ad Close: 1/23/17 • Materials Due: 1/30/17	Readers' Choice	Direct to Consumer		• Data & Analytics • CRM	• Internet of Things • TPM/TPO	• Internet of Things • Analytics Readiness	
MARCH Ad Close: 2/2/17 • Materials Due: 2/9/17	Who's Who in Supply Chain	Supply Chain		Supply Chain Planning	Digital Marketing	Supply Chain	P2P Shopper Marketing Summit March 27-29
APRIL (Online Only) Ad Close: 3/2/17 • Materials Due: 3/9/17	Standout Small & Mid-Size Businesses	Innovation		E-commerce	NPDI	PIM	Retail & Consumer Goods Analytics Summit April 26-28
MAY Ad Close: 4/3/17 • Materials Due: 4/10/17	Who's Who in Sales & Marketing Technology	Sales & Marketing	Data & Analytics Report	TPM/TPO	S&OP	New Product Innovation	
JUNE Ad Close: 4/25/17 • Materials Due: 5/2/17	CGT Visionaries	Trade Promotion Management	Sales & Marketing Report	Data & Analytics	Data-Driven Marketing	Retail Execution	Sales & Marketing Summit June 5-7
JULY (Online Only) Ad Close: 6/27/17 • Materials Due: 7/5/17	E-commerce & Digital Marketing	Shopper-Facing Technology		Product Information Management	Integrated Business Planning	Data & Analytics	
AUGUST Ad Close: 7/6/17 • Materials Due: 7/14/17	Who's Who in Data & Analytics	Data & Analytics		Consulting/ Outsourcing	Supply Chain	Digital Marketing	
SEPTEMBER (Online Only) Ad Close: 8/3/17 • Materials Due: 8/10/17	Trade Promotion Trends	IoT		NPDI/PLM	Digital Marketing	IoT	• Path to Purchase Expo September 26-28 • CGT StratConn Sept. 11-13
OCTOBER Ad Close: 9/6/17 • Materials Due: 9/13/17	Who's Who in Information Technology	IT Management	Tech Trends Report	Supply Chain Execution	Retail Execution	Trade Promotion Management	League of Leaders October 23-26
NOVEMBER (Online Only) Ad Close: 10/16/17 • Materials Due: 10/20/17	Enterprise-wide Innovation	E-commerce		Retail & Shopper Insights	E-commerce	Emerging Markets	
DECEMBER Ad Close: 11/2/17 • Materials Due: 11/9/17	CGT Top 100 Consumer Goods Companies	MarTech	Supply Chain Report	CRM	Data & Analytics	E-commerce	