

READERS'
CHOICE 2015

Editors' Picks

15 Unique Technology Providers to Explore in 2015

In the following section, *CGT's* editorial staff takes the opportunity to shine a spotlight on 15 technology solution and services providers that are making a substantial impact on how consumer goods organizations are innovating with the help of technology. These companies do not fit snugly into the Readers' Choice Survey's 13 mainstay categories due to their smaller size or niche focus. Nonetheless, they have been endorsed by consumer goods executives in conversations with our editorial team throughout the year and are, therefore, worthy of your undivided attention.

The profiles will highlight each organization by defining its specialty or focus, including what each company has been working on within the past year. Whether they are busy launching new solutions, making improvements to previous versions, receiving awards and recognitions, or announcing major consumer goods customer wins, these companies should be kept top-of-mind when making important business decisions in the coming year and beyond.

Brillio

www.brillio.com

Specialty: Brillio, a global technology consulting, software and business solutions company, enables the successful transformation of businesses facing significant disruption fueled by technology and cultural change. The company utilizes emerging technologies to create new customer experiences, achieve cost efficiencies and gain competitive advantage.

What's New? In December, Brillio announced top technology trends for 2015, focused on the unification of the real and virtual worlds.

CIGNEX Datamatics Inc.

www.cignex.com

Specialty: CIGNEX Datamatics is a pure-play, Open Source consulting company offering enterprise-grade solutions, platforms and services. It helps CIOs tackle cost reduction, newer technology adoption, and technology-led business innovation by deploying mature Open Source software.

What's New? Launched OpeRA (Open Source Readiness Assessment Service), Digital Employee Engagement Platform and Reputation Management Platform.

ClearStory Data

www.clearstorydata.com

Specialty: The big data analysis solution speeds access and connects disparate data across the supply chain in near real-time, allowing consumer goods companies and retailers to get a faster, deeper understanding of customer behavior and enable supply chain optimizations.

What's New? The addition of Interactive and Collaborative StoryBoards to its Data Intelligence solution empowers all business stakeholders to engage in rich, interactive storytelling on the latest insights, allowing more users to interact and collaborate and make decisions in context.

Gigwalk

www.gigwalk.com

Specialty: A software platform for brands and retailers to more effectively manage field teams, gather in-store data and direct resources to improve