

# Top 100 Consumer Goods Companies of 2022

RANK	LAST YEAR	COMPANY	2021 NET \$M	YOY CHANGE
1	1	Nestlé SA	\$95,701	5.96%
2	3	PepsiCo	\$79,474	12.93%
3	2	Procter & Gamble	\$76,118	7.28%
4	6	JBS S.A.*	\$65,454	29.80%
5	4	Unilever N.V.	\$62,047	7.08%
6	8	Anheuser-Busch InBev	\$54,304	15.83%
7	9	Tyson Foods	\$47,049	8.95%
8	5	LVMH Moët Hennessy Louis Vuitton*	\$45,630	44.00%
9	10	Nike, Inc.	\$44,538	19.08%
10	7	Imperial Brands PLC*	\$39,517	0.70%
11	14	Coca-Cola Co.	\$38,655	17.09%
12	16	3M Co.	\$35,355	9.85%
13	15	Haier Smart Home Co., LTD.*	\$33,663	15.80%
14	13	L'Oréal*	\$33,006	16.10%
15	17	Philip Morris International	\$31,405	9.45%
16	12	British American Tobacco PLC*	\$30,957	6.90%
17	20	Mondelez International	\$28,720	8%
18	23	WH Group Ltd.	\$27,293	6.70%
19	18	Heineken Holding N.V.*	\$27,175	11.80%
20	21	Kraft Heinz	\$26,042	-0.55%
21	22	Altria Group	\$26,013	-0.54%
22	24	Adidas AG	\$25,122	10.83%
23	19	Danone*	\$24,822	3.40%
24	27	Whirlpool Corp.	\$21,985	13.00%
25	26	Fonterra Cooperative Group	\$21,124	1.00%
26	25	Henkel AG*	\$20,513	7.80%
27	30	Kimberly-Clark Corp.	\$19,440	2.00%
28	33	General Mills	\$18,127	2.84%
29	40	Kering*	\$18,040	35.00%
30	37	Colgate-Palmolive Co.	\$17,421	5.77%
31	37	Diageo PLC	\$17,137	15.66%
32	36	Grupo Bimbo*	\$17,054	5.40%
33	31	Japan Tobacco*	\$17,039	11.10%
34	11	San Miguel Corp.*	\$16,860	120.00%
35	29	Associated British Foods*	\$16,736	5.00%
36	53	Nintendo Co.	\$16,534	37.34%
37	32	Asahi Group Holdings*	\$16,391	10.30%
38	42	Yili Group*	\$16,363	14.15%
39	44	Estée Lauder Companies	\$16,215	13.44%
40	28	Reckitt*	\$15,952	3.50%
41	38	BSH Hausgeräte*	\$15,950	12.00%
42	41	Uni-President Enterprises*	\$15,869	5.85%
43	43	Stanley Black & Decker	\$15,617	19.60%
44	46	Johnson & Johnson Consumer Health	\$14,600	4.10%
45	48	Kellogg Co.	\$14,181	2.98%
46	34	Richemont*	\$13,407	-5.00%
47	35	Kirin Holdings*	\$13,352	1.50%
48	55	China Mengniu Dairy Co.*	\$13,039	15.90%
49	56	Keurig Dr Pepper	\$12,683	9.17%
50	49	AB Electrolux*	\$12,336	14.30%
51	45	Essity*	\$11,966	4.50%
52	50	Royal Friesland Campina N.V.*	\$11,760	3.20%
53	47	GlaxoSmithKline Consumer Healthcare*	\$11,585	-4.00%
54	51	Arla Foods*	\$11,453	4.50%
55	63	Hormel Foods	\$11,386	18.50%
56	58	Conagra Brands	\$11,185	1.18%
57	54	Saputo, Inc.*	\$11,124	4.30%
58	64	Newell Brands	\$10,589	12.83%
59	62	MolsonCoors Brewing Co.	\$10,280	6.50%
60	67	Shiseido Co.	\$9,420	8.82%
61	59	VF Corp.	\$9,239	-12.00%
62	77	Hermes International*	\$9,186	42.00%
63	79	PVH Corp.	\$9,155	26.00%
64	65	Carlsberg A/S*	\$9,152	10.00%
65	80	First Pacific Co.	\$9,103	28.00%
66	60	Pernod Ricard*	\$9,022	9.70%
67	71	Hershey Co.	\$8,971	10.08%
68	76	BRF - Brasil Foods	\$8,958	14.50%
69	57	NH Foods Ltd.*	\$8,621	-4.40%
70	68	Constellation Brands	\$8,615	3.25%
71	66	Campbell Soup Co.	\$8,476	-2.47%
72	78	Masco Corporation	\$8,375	17.00%
73	75	Abbott - Nutrition	\$8,294	8.50%
74	70	Groupe SEB*	\$8,242	16.10%
75	72	PT Gudang Garam*	\$8,219	9.34%
76	61	Danish Crown*	\$8,004	4.80%
77	74	J.M. Smucker Co.	\$8,003	2.59%
78	69	Beiersdorf AG*	\$7,800	8.60%
79	81	Natura &Co.*	\$7,496	8.80%
80	52	Kao Corp.*	\$7,482	1.60%
81	84	Clorox Co.	\$7,341	9.22%
82	91	Swatch Group SA*	\$7,261	30.7%
83	89	Puma*	\$6,959	23.00%
84	85	HanesBrands Inc.	\$6,801	11.00%
85	82	LG H&H*	\$6,690	3.10%
86	73	Thai Beverage Public Co.*	\$6,550	-5.38%
87	99	Hasbro, Inc.	\$6,420	17.47%
88	96	McCormick & Co.	\$6,318	12.79%
89	N/A	Skechers	\$6,285	36.71%
90	95	Post Holdings	\$6,227	9.27%
91	88	ITC Ltd.*	\$6,038	3.90%
92	97	Herbalife Ltd.	\$5,803	4.70%
93	N/A	Levi Strauss	\$5,764	29.45%
94	100	Tapestry, Inc.	\$5,746	15.82%
95	86	Unicharm Corp.*	\$5,741	7.60%
96	92	Savencia SA*	\$5,737	8.70%
97	N/A	Under Armour	\$5,683	27.00%
98	98	Electronic Arts	\$5,629	1.66%
99	N/A	Mattel, Inc.	\$5,458	18.95%
100	87	Bandai Namco Holdings Inc.*	\$5,434	2.28%

**Inclusion:** Since the annual revenue of most privately held consumer goods manufacturers is not available, the annual Top 100 list only includes publicly traded companies. Therefore, well-known manufacturers such as Mars Inc. and Ferrero Group are absent from the rankings. It should also be noted that only revenues from the sale of consumer goods are considered when ranking companies that also have extensive operations in other businesses (such as the pharmacy and medical device operations at Johnson & Johnson).

**Rankings:** Because fiscal 2022 has yet to close for many companies, CGT used fiscal 2021 revenue totals to determine placement on the Top 100 list. All financial information was sourced from the company's own annual reports, press releases, and other publicly available information. Revenue for each company is reported in millions of U.S. dollars. If a company's revenue was reported in a different currency, the amount was calculated using a predetermined neutral exchange rate (July 25, 2022), with an asterisk next to the company's name to indicate as such. One-year gains are based on information from one of the aforementioned sources and methods.

**M&As:** In some cases, mergers, acquisitions, or spinoffs that took place in the second half of 2021 or later are not reflected in these sales totals. Deals that occurred in the first half of 2021 or earlier are reflected in the numbers.

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