

## SPONSORED EDITORIAL CALENDAR

	FEATURE STORY/SPECIAL REPORT	ROADMAPS	INFOGRAPHICS	TARGETED RESEARCH	FIRESIDE CHATS	EVENTS
<b>January</b> Close Date: 12/1/21	10 Standout SMBs to Watch	Optimizing OSA to Create a Win-Win	Building a Last Mile Infrastructure	Where is TPM Headed?	Automation-Powered Labor Management	
<b>February</b> Close Date: 1/1/22	DTC and Consumer Insight	New Tech Empowering Retail Execution	Warehouse Automation	Diving into CRM Investments	Pricing and Promotion Innovation	
<b>March</b> Close Date: 2/1/22	AI Readiness in Consumer Goods	Preparing for a New Era of Consumer Data	Overcoming the Roadblocks to DTC	Current State of the CG Workforce	Developing True Supply Chain Resiliency	League of Leaders
<b>April</b> Close Date: 3/1/22	CGT's Visionary Executives	How to Connect and Synchronize Tech into ERP Systems	On-Shelf Availability	Data & Analytics Priorities	Unlocking the Potential of Social Commerce & Third-Party Marketplaces	
<b>May (AU)</b> Close Date: 4/1/22	CG/Retail Analytics Study (with RIS)	Creating a Demand Planning Strategy for a Disrupted Supply Chain	Retail Execution in the Consumer-Centric Age	AI Powered Fulfillment	Hyper-Personalized Marketing Strategies	Analytics Unite Summit
<b>June</b> Close Date: 5/1/22	CGT's CIO of the Year	Increasing Business Efficiency and Profitability with RGM	Key Tech for Product Innovation Launch	Preparing for the Next Big Security Threat	Streamlining Order Management	League of Leaders
<b>July</b> Close Date: 6/1/22	Technology for the Evolving Workforce	Preparing for Blockchain Adoption	Mapping a Seamless PIM Platform	Putting Consumer Analytics to Work	Powering REX Through AI/ML	
<b>August</b> Close Date: 7/1/22	CGT's CMO of the Year	Setting the Right Data Foundation for DTC	Attracting and Retaining In-Demand Talent	Modern Sales and Marketing Strategy and Technology	Safeguarding Customer and Consumer Data	
<b>September</b> Close Date: 8/1/22	Sales & Marketing Special Report	AI-Powered Analytics for a More Intelligent Enterprise	Trends Shaping Retail Execution in Store	Uncovering ERP Market Trends	The Future of TPM/TPO	League of Leaders
<b>October (CGSM)</b> Close Date: 9/1/22	Top 100 Consumer Goods Companies	Collaborative NPDI in a Digital World	Business Benefits to Robust Data Privacy	Blockchain Adoption Readiness in CG	Consumer Goods 2023 Predictions	CGSM
<b>November</b> Close Date: 10/1/22	Supply Chain in CG: From Planning to Execution	Finding the Right Strategy to Keep Up With Social Commerce	The Benefits to Blockchain Adoption	The State of Revenue Growth Management in CG	Developing DTC Loyalty	League of Leaders
<b>December</b> Close Date: 11/1/22	CG Tech Index	Building Advanced Analytics into TPx	AI-Powered Supply Chain	The Rise of Third-Party Marketplaces	Manufacturing Innovation	